

2023 Claire's Army Gala

August 5th at 6:00pm

Charlotte Marriott City Center

100 West Trade Street

Charlotte, NC 28202



ABOUT THE EVENT

Every August we host the Claire's Army Gala, our signature fundraising event, to celebrate Claire's August 30th birthday. No one loved a party quite like Claire, and taking care of others brought her indescribable joy. That's why we celebrate both her life and her Army's impact with a special evening that brings together all her favorites. The black-tie optional fundraiser features dinner, drinks, live music, silent and live auctions, along with opportunities to engage with the Claire's Army mission.

OUR MISSION

Claire's Army strives to act as God's hands and feet for families fighting childhood cancer by supporting their daily responsibilities, allowing them to put time and focus on their child. Since 2013 we have served hundreds of patient families receiving care at Novant Health: Hemby Children's Hospital and Atrium Health: Levine Children's Hospital. Through our Claire Package, Meal Delivery and Emergency Assistance programs, we're honored to work alongside our generous donors, partners and volunteers as, together, we continue Claire's legacy of unconditional love.

HOW WE SERVED IN 2022

507 free restaurant dinners delivered to inpatient families at Hemby Children's Hospital

64 patient families received over **\$189,000** in financial relief to help with rent, mortgage and utilities payments as well as end-of-life care

95 Claire Packages (including \$200 in gasoline and grocery gift cards) given to local patient families upon receiving a childhood cancer diagnosis

26 patient families received assistance with lodging accommodations and transportation (totaling over \$25,000) to receive treatment and care



Sponsorship Packages

We invite our event sponsors to join us in fulfilling our mission to serve families, love kids and fight cancer.

FOR MORE INFORMATION:

Emily Ratliff
emily@clairesarmy.org

SPONSOR BENEFITS		PRESENTING SPONSOR \$20,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$2,500
Logo or Company name featured on event program		Logo	Logo	Logo	Name
Logo or name featured on Claire's Army event website		Logo	Logo	Logo	Name
Social media mentions					
Reserved table & tickets		Reserved Table Up to 12 guests	Reserved Table Up to 10 guests	Reserved Table Up to 8 guests	4 Tickets
Logo or name featured on event-day signage		Logo	Logo	Logo	Name
Logo featured in event emails					
Ad in event program		Full Page	1/2 Page	1/4 Page	
Logo featured on auction website					
Logo featured in specific area (choose one): Live & Silent Auction, Bar & Beverage Locations, OR Claire Package Impact Area		N/A			
Logo featured on mobile bidding platform					
Live on-air with Good Morning BT with Bo Thompson & Beth Troutman on WBT radio					
Logo featured in printed event invitations (800 guests)					
Logo on Claire's Army t-shirt					