



YOU ARE INVITED TO SUPPORT THE INAUGURAL

Claire's Army Resilience Week

SUNDAY, AUGUST 2ND - FRIDAY, AUGUST 7TH

Ending the week with one big celebration | Claire's Army House Party - Friday, August 7th at 8pm

CLAIRE LOVED A GOOD PARTY.

With health at the forefront of everything we do, Claire's Army will be kicking off our inaugural virtual fundraiser: the Claire's Army Resilience Week, to keep our army safe and healthy. In 2020, we are **bringing the party to you** and we couldn't be more excited! We hope you'll join us for all the fun, joy and celebration you've come to expect, whether from your living room, dining room table or patio with a small group of friends. Join us for Claire's Army Resilience Week, scheduled for August 2nd - 7th, where each day will feature special events for the whole family and all culminating in our first-ever Claire's Army House Party on Friday night! We hope this will be the largest celebration we've ever hosted.

CLAIRE'S ARMY IN ACTION

- Distributed over 400 Claire Packages to newly diagnosed childhood cancer patients in Charlotte
- Delivered over 5000 meals to childhood cancer patients and their families at Novant Health: Hemby Children's Hospital and Atrium Health: Levine Children's
- Directed over \$175,000 in the form of mortgage, rent, and utilities payments on behalf of families we serve



"Claire's Army is special. The type of support it offers, specifically focused on serving families, does not exist everywhere. Charlotte is truly blessed to have an organization like this. By supporting Claire's Army, you are bringing a small sense of normalcy, a moment of joy, to a local family who is going through one of the most painful life experiences."

- Joel Palmer, Jennings' father, at the 2019 Claire's Army Gala



CLAIRESARMY.ORG
SERVE FAMILIES. LOVE KIDS.
FIGHT CANCER.

Giving Opportunities & Impact

All sponsors will receive exposure throughout the event, including promotional recognition, verbal recognition, and more! Please see below opportunities to help create an additional and lasting impact to the families we serve.

Presenting - \$15,000

Purchases 1,000 hospital-grade face masks to be distributed to parents and caregivers of childhood cancer patients being treated at Levine Children's Hospital and Hemby Children's Hospital.

Platinum - \$10,000

Provides dinners for 3 months for our Meal Program, which delivers custom-ordered dinners to patients and their families 6 nights every week directly to their hospital room.

Gold - \$5,000

Covers the cost of funeral arrangements for a local child's parents when the unimaginable and unexpected happens as a result of childhood cancer.

Silver - \$1,500

Provides one month of rent or mortgage payment relief for a family facing eviction or foreclosure because of reduced work hours or loss of income.

Bronze - \$500

Covers 2 months of utility payments for a family facing disconnection because they are forced to choose between keeping the lights on or covering the costs of needed prescription drugs for treatment.

SPONSOR RECOGNITION

Sponsor recognition will be customizable. We understand the current climate requires creative marketing and recognition and we look forward to working with your company to leverage our limitless virtual reach.



For more information, please contact Lauren Magdefrau at: lauren@clairesarmy.org or (919) 235-2878