

# YOU ARE INVITED TO SUPPORT THE 2018

# Claire's Army Gala

Saturday, August 4, 2018 6:30pm

The Filmore Charlotte | 820 Hamilton St., Charlotte, NC 28206

(Valet parking available, or free parking in deck)

#### **ABOUT THE EVENT**

2018 will mark the second annual Claire's Army Gala, the signature fundraiser for Claire's Army. This black tie optional affair will include cocktails, dinner, a silent and live auction, a live band and dancing. We hope you will join us for an evening that promises to ring true to Claire's legacy. There will be fun, joy, celebration and, most importantly, a deep connection to the families served by Claire's Army that will move you, to say the least.

### WHAT IS CLAIRE'S ARMY?

Claire's Army strives to act as God's hands and feet by providing support for families fighting childhood cancer. Through an established network of resources we will support the families' daily responsibilities, allowing them to put their time and focus on their child.

### **HOW HAS CLAIRE'S ARMY HELPED?**

- Supported over 100 Charlotte patients and families facing a pediatric oncology diagnosis through multiple programs and resources
- Delivered in excess of 3,000 meals to pediatric oncology families at Novant Health Hemby Children's Hospital
- Distributed more than 125 Claire Packages to newly diagnosed patients
- Assisted with over \$70,000 worth of emergent needs such as mortgage, rent, utility payments, gas, groceries, and travel assistance
- The 2017 Claire's Army Gala allowed us to launch the Claire Package Program at Levine Children's Hospital, ensuring every child diagnosed with pediatric cancer in Charlotte will be touched by our services.



### **MAKING A DIFFERENCE**

"My daughter had surgery at Levine this week to have a tumor removed from her adrenal gland, so we received one of Claire's Army bags. We used almost every item in the bag! I cannot tell you what it meant to receive that our first night there. It was not necessarily because of what was in the bag but it was the connection, understanding and feeling of community that left me in awe. I don't want to forget what I have seen and experienced through this life changing situation. This bag and organization is helping me figure out options of ways to give back. As life hopefully settles down (waiting for results), I would like to figure out a way to help."

~ Patient's Mother



CLAIRESARMY.ORG
SERVE FAMILIES. LOVE KIDS.
FIGHT CANCER.

# Gala Sponsorship Packages

# **Presenting - \$15,000**

Provides funding to help an additional 150 newly diagnosed patients each year at Levine Children's Hospital through our Claire Package program.

Your company will receive 2 tables of eight, logo recognition on auction display and printed invitation, event volunteer opportunities for employees, and an invitation to the pink drink auction preview reception.

# Platinum - \$10,000

Provides meals for 12 months at Hemby Children's Hospital, serving approximately 20 meals every week.

Your company will receive 1 table of twelve, event volunteer opportunities for employees, and an invitation to the pink drink auction preview reception.

# Gold - \$5,000

Provides approximately 6 months of mortgage

payment/rent when a family temporarily moves for treatment or must quit working to care for their child.

Your company will receive 1 table of ten, event volunteer opportunities for employees, and an invitation to the pink drink auction preview reception.

### Silver - \$1,500

Provides 2 plane tickets for additional caregivers to travel with their child for medical treatment away from Charlotte.

Your company will receive 1 table of eight, event volunteer opportunities for employees, and an invitation to the pink drink auction preview reception.

## Bronze - \$500

Provides the grocery and gasoline gift cards for Claire Packages that are given to 2 newly diagnosed family.

Your company will receive 2 event tickets, name recognition upon entry, and name on event signage.

In addition, all Sponsors will receive recognition on the Claire's Army Facebook page. Presenting, Platinum, Gold, and Silver Sponsors will also have their logo on event signage, Claire's Army website, and event email correspondence.

For more information or questions, please contact Morgan Hunt at: morganlittle@gmail.com or 704.806.7640.

