



YOU ARE INVITED TO SUPPORT THE 2017

## *Claire's Army Gala*

Saturday, August 5, 2017

6:30pm

Levine Museum of the New South  
200 E 7<sup>th</sup> Street, Charlotte, NC 28202

### ABOUT THE EVENT

Claire's Army is thrilled to announce the launch of Claire's Army Gala. Taking the place of both previous years' fundraising events (the golf tournament and Claire's Birthday Celebration), this event will become the signature fundraiser for Claire's Army moving forward.

This black tie optional affair will include cocktails, a sit down dinner, an auction, a live band and dancing. We hope you will join us for an evening that promises to ring true to Claire's legacy. There will be fun, joy, celebration and, most importantly, a deep connection to the families served by Claire's Army that will move you, to say the least.

### WHAT IS CLAIRE'S ARMY?

Claire's Army strives to act as God's hands and feet by providing support for families fighting childhood cancer. Through an established network of resources we will support the families' daily responsibilities, allowing them to put their time and focus on their child.

### HOW HAS CLAIRE'S ARMY HELPED?

- Supported over 75 Charlotte patients and families facing a pediatric oncology diagnosis through multiple programs and resources
- Delivered in excess of 2,000 meals to pediatric oncology families at Novant Health Hemby Children's Hospital
- Distributed more than 70 Claire Packages to newly diagnosed patients
- Assisted with over \$50,000 worth of emergent needs such as mortgage, rent, utility payments, gas, groceries, and travel assistance



### MAKING A DIFFERENCE

*"We will forever be grateful to Claire's Army for their generous support during Charlie's AML treatment. The Claire Package packed with creature comforts and grocery/gas cards made 125 hospital overnights more comfortable and less costly. The dinner deliveries gave us something to look forward to, especially on the tough days. Some of our best memories of that time are when we'd sit around our little table with Charlie pulled up in his highchair, sharing a delicious meal, treasuring a moment of normalcy."*

*~ Charlie's Mother*





CLAIRESARMY.ORG

SERVE FAMILIES. LOVE KIDS.  
FIGHT CANCER.

## *Gala Sponsorship Packages*

### **Platinum - \$5,000**

Provides approximately 6 months of mortgage payment/rent when a family temporarily moves for treatment or must quit working to care for their child.

Your company will receive 8 event tickets, opportunity to speak during program, event volunteer opportunities for employees, and an invitation to the pink drink auction preview reception.

### **Gold - \$2,750**

Provides contents to assemble 11 Claire Packages for newly diagnosed families.

Your company will receive 6 event tickets, event volunteer opportunities for employees, and an invitation to the pink drink auction preview reception.

### **Silver - \$1,000**

Provides 2 plane tickets for additional caregivers to travel with their child for medical treatment away from Charlotte.

Your company will receive 4 event tickets, event volunteer opportunities for employees, and an invitation to the pink drink auction preview reception.

### **Bronze - \$500**

Provides the grocery and gasoline gift cards for Claire Packages that are given to 2 newly diagnosed family.

Your company will receive 1 event ticket and company name on event signage.

*\* In addition, all Sponsors will receive recognition on the Claire's Army Facebook page. Platinum, Gold, and Silver Sponsors will also have their logo on event signage, Claire's Army website, and event email correspondence.*

For more information or questions, please contact Morgan Hunt at: [morganlittle@gmail.com](mailto:morganlittle@gmail.com) or 704.806.7640.

